



Circulation and Lyft Partner for Non-Emergency Medical Transportation

Circulation's 1000+ Health Facility Clients Now Have the Option to Book Lyft Rides Directly through Circulation's HIPAA-Compliant, Easy-to-Use, Centralized Transportation Portal

Boston, MA – December 5, 2017 -- [Circulation](#), the pioneer in on-demand non-emergency healthcare transportation, today announced a partnership with Lyft, the fastest growing rideshare company in the US. This partnership will expand non-emergency transportation options for Circulation's clients nationwide, which currently number more than 1,000 healthcare facilities. Starting today, all Circulation users can schedule Lyft rides directly through Circulation's on-demand patient-centric digital transportation platform.

"Transportation should be the last thing people need to worry about when getting to healthcare appointments. That's why partnering with Circulation, an organization that is centered around patient convenience and simplicity, is a natural fit with our mission to improve people's lives with the world's best transportation," said Gyre Renwick, Vice President of Lyft Business. "Circulation seamlessly connects to Lyft's API, making it easy for health facilities to request a Lyft ride when they need one. Together, we're working to remove transportation barriers that previously stood in the way of getting people the care they need."

Circulation client Iora Health is currently scaling the Circulation platform to all of their primary care practices nationally. "A key way to ensure that older adults can make progress on their health goals is by removing significant social determinant barriers such as reliable transportation," said Duncan Reece, Senior Vice President and General Manager for Iora Health. "The Circulation Platform and partnership with Lyft gives Iora teams the control, visibility, and convenience needed to better manage transportation for our patients who can't get to the doctor on their own. This, combined with Lyft's safe and reliable transportation, is a win-win for all."

"This partnership represents another step by Circulation towards improving convenience and satisfaction for healthcare travel. Outsourced call centers, multi-day advance scheduling, long wait times and no visibility are quickly becoming a thing of the past for healthcare logistics. Patients and providers expect the same service that they receive outside healthcare – namely convenience, quality and reliability. Think Amazon and Netflix. A marketplace of high-quality options is critical to success," said Robin Heffernan, PhD, Circulation CEO and Co-Founder. "Lyft is a collaborative partner with a track record demonstrating a strong commitment to the healthcare space."

About Circulation

Circulation offers a HIPAA-compliant, digital platform to coordinate convenient and reliable non-emergency transportation for all areas of healthcare. The Circulation platform is designed to seamlessly integrate all transportation capabilities (e.g. outsourced transportation, owned fleets, and other medical logistics services) and places a new focus on patient convenience and satisfaction. Circulation becomes a single access point for scheduling and monitoring transportation — simplifying ordering, improving reliability and efficiency, and reducing transportation spend. The Circulation team are healthcare experts and the Company is supported by healthcare leaders like Humana, LabCorp, Boston Children's Hospital, Intermountain Healthcare and BCBS North Carolina and Cambia. Circulation is passionate



about improving health outcomes and believe that better transportation is a key factor to shifting how consumers consume healthcare. For more information on Circulation, please visit www.circulation.com. Follow Circulation on Twitter: @circulation

About Lyft

Lyft was founded in June 2012 by Logan Green and John Zimmer to improve people's lives with the world's best transportation. Lyft is the fastest growing rideshare company in the U.S. and is available to 95 percent of the US population. Lyft is preferred by drivers and passengers for its safe and friendly experience, and its commitment to effecting positive change for the future of our cities.

About Lyft Business

Lyft Business offers travel, commute, event, and courtesy ride solutions that provide customers with the tools they need to reduce cost, save time, and streamline their transportation programs. We partner with thousands of organizations to create unique solutions to move their people, from employees and customers to patients and students. To learn more about Lyft Business, visit: <https://www.lyft.com/business>

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